

To: The AdoptOneBlock Community  
**RE: 2021 Community Letter / Half Year Financials**

AdoptOneBlock is not only reinventing the ways in which we make our city cleaner and happier, we are also setting a new standard for nonprofit transparency, financial reporting and good use of donor funds. Our goal is to be the most effective and capital efficient nonprofit possible and to continuously earn the trust of all of our financial supporters, community partners and Block Ambassadors.

**From January 1st - June 30th, 2021 We Have...**

1. Added over 3500 Block Ambassadors committed to cleaning over 4000 square blocks on a regular basis.
2. Updated our website/block selection software to enable multiple block adoptions and increase ease of use for ordering free clean up supplies.
3. Been featured on "Hey Dan" of KGW "Solutions", Koin 6 news with Melody Gonzales, Steve Duin (twice) in Oregonian articles, interviewed on John Conzano's sportscast & many other platforms of those who believe in what we are doing and are happy to amplify our message.
4. Broadly recognized as a force for good and a highly unique and effective way of engaging volunteers to make our city clean, neat, inviting and safe.
5. Implemented plans to spearhead a new program in the second half of 2021 that will further engage the broader community to make where we live better.

<b>Financials:</b>		
Income	157,879	
General Contributions	75,000	for Operations Manager
Direct Public Grants	54,000	for Technology Development
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Total Contributions and Grants	<b>\$ 286,879</b>	
<b>Expenses by Category</b>		% of total expenses
<b>Program Expenses</b>		
Supplies to Volunteers	80,657	50.28%
Technology Development and Maintenance	47,397	29.55%
Contractors: Supply Assistants	14,153	8.82%
Payroll: Operations Manager	10,196	6.36%
Communication & Volunteer Recognition	3,144	1.96%
Shipping Costs	110	0.07%
<b>Board &amp; Executive Compensation/Benefits</b>	-	0.00%
TOTAL PROGRAM EXPENSES	<hr/> <b>\$ 155,657</b>	
Administrative Expenses	4,753	2.96%
Total Expenses	<hr/> <b>160,410</b>	
<b>Net Income as of 6/30/2021</b>	<hr/> <b>\$ 126,469</b>	

Our net income provides the necessary resources to fund our program commitments thus far and provides the opportunity to look ahead into the next year so that we can continue to grow the AOB community.

Sincerely,  
 Frank Moscow  
 AdoptOneBlock Founder & Block Ambassador